

Media Release

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Much More Munsch Exhibit Closes at the Children's Discovery Museum

(Saskatoon, SK): After more than three successful months at the Children's Discovery Museum on the Saskatchewan (CDM), the travelling exhibit, "Much More Munsch", has moved on to the London, Ontario children's museum.

"A special thank you goes out to Cameco Corporation as title sponsor, and all of our sponsors for the wonderful opportunity to bring this exhibit to Saskatoon", said Board President Dr. Erica Bird.

In partnership with Cameco, the CDM was pleased to offer "Much More Munsch" from September 18 to December 31, 2010 at its location at Market Mall. The exhibit was based on the books of celebrated children's author, Robert Munsch, who for the past 20 years has created a distinctive method of imagining, developing and telling his stories, which encourages children to explore and discover their own creative abilities.

Teachers and students from across Saskatoon and area enjoyed the experience, as witnessed by the many positive comments received. "The Much More Munsch exhibit was wonderful – so interactive and educational. The kids still talk about visiting 'Robert Munsch's House' everyday", commented Bishop Roborecki School teacher Carlee Eng. "Before this visit, my class had no concept of what an author was; they now understand where books come from. Thanks so much for an amazing opportunity!"

"More than 3,800 children and adults, including the general public and 70 school groups, came through our doors", continued Dr. Bird. "We're very pleased with the turnout and we hope to have more travelling exhibits in the future."

The Children's Discovery Museum on the Saskatchewan provides a unique venue that brings together children, families, and the community. This interaction develops essential foundational skills, lights a creative spark, and stimulates lifelong learning in children. The museum is located at Market Mall, 2325 Preston Avenue, Saskatoon, SK. www.museumforkids.sk.ca.