

# Media Release

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**Contact:** Theresa Johnston  
306-281-9482

## **“DUE TO POPULAR DEMAND” At the Children’s Discovery Museum on the Saskatchewan**

**(Saskatoon, SK):** Due to popular demand, the “Much More Munsch” exhibit at the Children’s Discovery Museum on the Saskatchewan has extended its school tour schedule to five days a week.

“Due to an overwhelming interest in the exhibit, we are very excited to offer this extended schedule in order to accommodate more schools in Saskatoon and area,” said Board President, Dr. Erica Bird.

The Children’s Discovery Museum, in partnership with Cameco Corporation, is pleased to offer “Much More Munsch” from September 18 until December 31, 2010. This travelling exhibit is based on the books of celebrated children’s author, Robert Munsch.

For the past 20 years, Robert Munsch has created a distinctive method of imagining, developing and telling his stories. The 1,200 square foot exhibit encourages children to explore and discover their own creative abilities, and is designed for children 12 years and under.

Created by the Manitoba Children’s Museum and the London Regional Children’s Museum in collaboration with Robert Munsch, the exhibit’s North American tour has included stops in Montreal, Winnipeg, London, Calgary, Edmonton, and Wichita, Kansas.

To receive further information or to book a school tour, contact the museum at 306-683-2555 or check out our website at [www.museumforkids.sk.ca](http://www.museumforkids.sk.ca). The Children’s Discovery Museum is located at Market Mall, 2325 Preston Avenue, Saskatoon.

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